



CareDx, Inc., headquartered in Brisbane, California, is a global molecular diagnostics company focused on the discovery, development and commercialization of clinically differentiated, high-value diagnostic solutions for transplant patients. CareDx offers AlloMap[®], a gene expression test that aids clinicians in identifying heart transplant patients with stable graft function who have a low probability of moderate to severe acute cellular rejection. CareDx is developing additional products for transplant monitoring using a variety of technologies, including AlloSure[®], a proprietary next-generation sequencing-based test to detect donor-derived cell-free DNA after transplantation.

CareDx, with its presence through Olerup, also develops, manufactures, markets and sells high quality products that increase the chance of successful transplants by facilitating a better match between a donor and a recipient of stem cells and organs. Olerup SSP[®] is a set of HLA typing used prior to hematopoietic stem cell/bone marrow transplantation and organ transplantation. XM-ONE[®] is the first standardized test that quickly identifies a patient's antigens against HLA Class I, Class II or antibodies against a donor's endothelium. For more information, please visit: www.CareDx.com.

Marketing Director

The Marketing Director will have dual manager and individual contributor responsibilities. This position is responsible for strategic planning and oversight over all CareDx products and associated product managers, and execution of key tactics. The Marketing Director will report to the Chief Commercial Officer.

Roles and responsibilities include:

- Leadership in setting marketing priorities for individual products and suite of offerings
- Seeks out and acquires necessary information and data to inform CareDx marketing strategies, plans and tactics
- Manages direct reports, providing prioritized direction, coaching and feedback
- Collaborates across cross functional teams
- Manages operating/expense budgets and contracting with vendors
- Provides input to product development as needed

Minimum Qualifications

- 10+ years' previous product marketing experience in the pharmaceutical, biotechnology, or other related industry
- Prior people management experience
- Strong preference for transplant experience
- Strong preference for launch experience, sales experience
- Prior experience with budgeting, forecasting and vendor (agency) management

- Demonstrated ability to establish and develop thought leader and other stakeholder relationships
- Possess strong collaboration ability and interpersonal, organizational and communication skills
- Demonstrated ability to prioritize and execute multiple simultaneous deliverables and work in a demanding environment
- Strong critical thinking and strategic planning skills
- BS/BA degree in relevant field, MBA or other related graduate-level degree is preferred

Additional Information:

Benefits & Perks: We provide Medical, Dental, Vision and Life Insurance, Flexible Spending and Dependent Care, Commuter Accounts, 401(k) match, 3 weeks of vacation, 5 days sick leave, 1 personal floating holiday, 9 paid holidays, gym reimbursement, yoga onsite, ping pong, foosball, BBQ's, social hours, and more!

Please send cover letter and resume to: HR@CareDx.com

CareDx, Inc. is an Equal Opportunity Employer.

Staffing Agencies and Recruiters:

We appreciate your interest in CareDx, Inc. To develop a working relationship with us, we ask that you please contact our Human Resources Dept. at HR@CareDx.com. All employment openings are managed through our Human Resources Dept. The CareDx, Inc. hiring managers and employees will not accept unsolicited resumes from any source. Submission of unsolicited resumes in advance of an agreement between the Human Resources Dept. and the recruiter does not create any implied obligation on the part of CareDx, Inc. Therefore, we request that recruiters do not contact employees directly in an attempt to present candidates. We thank you in advance for your cooperation and look forward to possible job search collaboration in the future!